

RGA UK Services Limited

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Press Release

RGA UK Names Richard Verdin Chief Marketing Officer, UK and Ireland

London, UK 28 October 2013 – RGA UK Services Limited ('RGA UK') is pleased to announce the appointment of Richard Verdin as Chief Marketing Officer, UK and Ireland.

Richard comes to RGA from Aviva, where he served as Director of Protection. Previously, he held sales and marketing director roles at both Direct Life & Pension Services and at Legal & General.

'Richard comes to RGA with an excellent track record of success as well as a wealth of experience, ideas and energy,' said Simon Wainwright, Managing Director, RGA UK. 'He has also played a pivotal role in the industry: as chair of the Association of British Insurers' Protection Committee, he developed an agenda for change, leading our industry to think differently about not only current needs but also the future potential buying patterns of customers and how we can engage with our customers in new ways. We look forward to his contributions to RGA.'

'Reinsurers have an important role to play as the insurance business in the UK and Ireland evolves, and RGA is a strong industry presence with a well-deserved reputation for innovation,' said Richard. 'I look forward to working with RGA and RGA clients to help develop the new products and processes that will bring new consumers as well as new consumer groups into the market.'

Richard Verdin will begin working at RGA on 1 January 2014.

About RGA

RGA UK Services Limited is the UK operating subsidiary of Reinsurance Group of America, Incorporated (NYSE:RGA), one of the largest global providers of life reinsurance, with operations in Australia, Barbados, Bermuda, Canada, China, France, Germany, Hong Kong, India, Ireland, Italy, Japan, Malaysia, Mexico, the Netherlands, New Zealand, Poland, Singapore, South Africa, South Korea, Spain, Taiwan, Turkey, the United Arab Emirates, the United Kingdom and the United States. RGA delivers expert solutions in individual life reinsurance, individual living benefits reinsurance, group reinsurance, financial solutions, facultative underwriting and product development. Worldwide, the company has approximately \$2.8 trillion of life reinsurance in force and assets of \$38.8 billion.

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