



## **PRESS RELEASE**

**1<sup>st</sup> March 2018**

### **HEALTH SHIELD IN THE SUNDAY TIMES BEST 100 COMPANIES FOR THE 6<sup>TH</sup> YEAR RUNNING**

Health Shield is delighted to announce that it features in the Sunday Times' Best 100 Not-For-Profit Organisations listing for 2018. And for the 6<sup>th</sup> year running. This accolade is made all the more special for the Crewe-based friendly society by the fact that it's solely based on employee views.

The award recognises the highest standards of workplace engagement following the Sunday Times' nationwide annual employee survey. Health Shield were highly commended by their staff in terms of being proud to work for the organisation, encouraging charitable activities and being run on strong values and principles.

Retaining a top 100 place is no mean feat as many new entrants displace companies from previous years that failed to make the grade again. "Once a company is on one of our lists they have to work hard to stay there," states The Sunday Times.

**Courtney Marsh, Commercial Director of Health Shield**, said: "This accolade is particularly important to us as the list is voted for by our employees who anonymously scored metrics such as leadership, work/life balance, personal growth, wellbeing and the relationship between management and staff.

"Remaining in the top 100 for 6 years now is a huge accomplishment that we're really proud of. Health Shield has seen a lot of changes over the years as the business has evolved and grown, and it's greatly reassuring that we've managed to maintain our unique company culture and values."

- ENDS -

#### **For further information please contact:**

Kevin Carr, Carr Consulting & Communications 07887 838811

Suzanne Clarkson, Carr Consulting & Communications 07799 873 586

**Notes to editors:**

For more information on the Sunday Times Best 100 Companies survey, go to <https://www.b.co.uk/the-lists/non-profit/>.

**About Health Shield**

Established in 1877 Health Shield is an award-winning and market-leading provider of Health Cash Plans and health and wellbeing benefits. Health Shield is a non-profit making friendly society without shareholders, operating for the benefit of all our members. We are committed to providing competitively-priced products that are sustainable and affordable, and strive to enhance our award winning reputation in the market. [www.healthshield.co.uk](http://www.healthshield.co.uk)